

ORDER



KLAS

Orders
Order / Rev: 36855
Alt Order #: 08833338
Product Desc: AMERICAN CROSSROADS
Estimate: 693
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 08/01/12 / 10/01/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: Cross Roads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Crossroads
Demographic: A35+
Product Codes: PO4
Priority: LV2
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/12/10
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	73	\$123,650.00	\$105,102.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$123,650.00	\$105,102.50	0.00
Totals	73	\$123,650.00	\$105,102.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLAS	30%	\$123,650.00
Market	100%	\$412,166.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$103,041.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$20,608.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/16/12	10/19/12	137-237a M-F Elec Plyg@M Electric Playground		137-207a (1:37 XM-2:37 XM)	-TWTF--	:30	4	\$100.00	LV2	0.00	NM	4	\$400.00
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$100.00		0.00						
E 2	8	10/22/12	10/22/12	137-237a M-F Elec Plyg@M Electric Playground		137-207a (1:37 XM-2:37 XM)	M-----	:30	1	\$100.00	LV2	0.00	NM	1	\$100.00

Order / Rev: 36855
 Alt Order #: 08833338
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 693
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----		1		\$100.00	0.00					
E 3	8	10/21/12	10/21/12	8 News Now Sun 5-7p	CM	4-430p, 630-7p -----S	:30	1	\$1,500.00	LV1	0.00	NM	0	\$0.00
				8 News Now Sun										
SUN EVE ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S		1		\$1,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12	8 News Now Sun 5-7p		4-430p, 630-7p		-----Su	:30	(\$1,500.00)		0.00	NM		
See MG 31.3,31.4,31.5														
[da]														
E 4	8	10/21/12	10/21/12	8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$500.00	LV1	0.00	NM	0	\$0.00
				8 News Now Sun AM #1										
8 NEWS NOW SUN MORNING #1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S		1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12	8 News Now Sun AM #1		8 News Now Sun		-----Su	:30	(\$500.00)		0.00	NM		
See MG 31.3,31.4,31.5														
[da]														
E 5	8	10/21/12	10/21/12	8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun AM #2										
8 NEWS NOW SUN MORNING #2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S		1		\$1,500.00	0.00					
E 6	8	10/21/12	10/21/12	CBS News Sunday Morning	CM	CBS Sunday Morni-----S	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				CBS News Sunday Morning										
CBS SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S		1		\$2,000.00	0.00					
E 7	8	10/16/12	10/19/12	8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	4	\$2,200.00	LV1	0.00	NM	4	\$8,800.00
				8 News Now 11p M-F										
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--		4		\$2,200.00	0.00					
E 8	8	10/22/12	10/22/12	8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$2,200.00	LV1	0.00	NM	1	\$2,200.00
				8 News Now 11p M-F										
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----		1		\$2,200.00	0.00					
E 9	8	10/16/12	10/19/12	Live w/Kelly	CM	9-10a -TWTF--	:30	4	\$850.00	LV2	0.00	NM	4	\$3,400.00
				Live With Regis & Kelly										
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--		4		\$850.00	0.00					
E 10	8	10/22/12	10/22/12	Live w/Kelly	CM	9-10a M-----	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
				Live With Regis & Kelly										
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----		1		\$850.00	0.00					
E 11	8	10/16/12	10/19/12	630-7p Inside Edition	CM	630-7p -TWTF--	:30	4	\$1,300.00	LV2	0.00	NM	3	\$3,900.00
				Inside Edition										
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--		4		\$1,300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	10/15/12-10/21/12	630-7p Inside Edition		630-7p		-TwThF----	:30	(\$1,300.00)		0.00	NM		
Credited														
[move \$\$ to 36854/8833337]														
E 12	8	10/22/12	10/22/12		CM	630-7p M-----	:30	1	\$1,300.00	LV2	0.00	NM	0	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				630-7p Inside Edition											
				Inside Edition											
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$1,300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		630-7p Inside Edition		630-7p		M-----	:30	(\$1,300.00)		0.00	NM		
Credited															
[move \$\$ to 36854/8833337]															
E 13	8	10/16/12	10/19/12	8 News Now Noon M-F	CM	12-1230p	-TWTF--	:30	4	\$850.00	LV2	0.00	NM	4	\$3,400.00
				8 News Now Noon M-F											
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4			\$850.00			0.00			
E 14	8	10/22/12	10/22/12	8 News Now Noon M-F	CM	12-1230p	M-----	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
				8 News Now Noon M-F											
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$850.00			0.00			
E 15	8	10/16/12	10/19/12	8 News Now 5-630p M-F	CM	5-630p	-TWTF--	:30	4	\$1,500.00	LV1	0.00	NM	4	\$6,000.00
				8 News Now 5-630p M-F											
8 NEWS NOW @ 5P & 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4			\$1,500.00			0.00			
E 16	8	10/22/12	10/22/12	8 News Now 5-630p M-F	CM	5-630p	M-----	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
				8 News Now 5-630p M-F											
8 NEWS NOW @ 5P & 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$1,500.00			0.00			
E 17	8	10/16/12	10/19/12	Price Is Right	CM	10-11a	-TWTF--	:30	2	\$3,500.00	LV1	0.00	NM	2	\$7,000.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		2			\$3,500.00			0.00			
E 18	8	10/16/12	10/19/12	8 News Now 4p M-F	CM	4-5p	-TWTF--	:30	4	\$1,300.00	LV2	0.00	NM	4	\$5,200.00
				8 News Now 4p M-F											
8 NEWS NOW & 4P & 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4			\$1,300.00			0.00			
E 19	8	10/22/12	10/22/12	8 News Now 4p M-F	CM	4-5p	M-----	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
				8 News Now 4p M-F											
8 NEWS NOW & 4P & 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$1,300.00			0.00			
E 20	8	10/16/12	10/19/12	8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	4	\$1,200.00	LV1	0.00	NM	4	\$4,800.00
				8 News Now 6a M-F											
8 NEWS NOW @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4			\$1,200.00			0.00			
E 21	8	10/22/12	10/22/12	8 News Now 6a M-F	CM	6-7a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now 6a M-F											
8 NEWS NOW @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$1,200.00			0.00			
E 22	8	10/20/12	10/20/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
				CBS Early Show - Sat.											
SAT EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1			\$550.00			0.00			
E 23	8	10/16/12	10/19/12	Letterman	CM	1135p-1237a	-TWTF--	:30	4	\$850.00	LV2	0.00	NM	4	\$3,400.00
				Letterman											

Order / Rev: 36855
 Alt Order #: 08833338
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 693
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$850.00		0.00			
E 24	8	10/22/12	10/22/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$850.00		0.00			
E 25	8	10/16/12	10/19/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a -TWTF--	:30	4	\$1,000.00	LV1	0.00	NM	4	\$4,000.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,000.00		0.00			
E 26	8	10/22/12	10/22/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,000.00		0.00			
E 27	8	10/16/12	10/19/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a -TWTF--	:30	4	\$1,000.00	LV1	0.00	NM	4	\$4,000.00
8 NEWS NOW @ 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,000.00		0.00			
E 28	8	10/22/12	10/22/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 NEWS NOW @ 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,000.00		0.00			
E 29	8	10/16/12	10/19/12	Ellen Ellen	CM	3-4p -TWTF--	:30	4	\$1,000.00	LV2	0.00	NM	4	\$4,000.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,000.00		0.00			
E 30	8	10/22/12	10/22/12	Ellen Ellen	CM	3-4p M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,000.00		0.00			
E 31	8	10/16/12	10/19/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p -TWTF--	:30	2	\$900.00	LV2	0.00	NM	3	\$12,300.00
BOLD & BEAUTIFUL/LETS MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12		1230-2p Soaps/ LMAD		1230-2p		-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 31.3,31.4,31.5														
[da]														
2	8	10/15/12-10/21/12		1230-2p Soaps/ LMAD		1230-2p		-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 31.3,31.4,31.5														
[da]														
3	8	10/19/12-10/19/12		Fri 9-10p		9-10p		-----F----	:30	\$8,500.00	0.00	NM		
Ⓜ MG for 31.2,4.1,3.1,33.1,31.1														
4	8	10/20/12-10/20/12		Sat Prime Special		8-10p		-----Sa--	:30	\$1,900.00	0.00	NM		
Ⓜ MG for 31.2,4.1,3.1,33.1,31.1														
5	8	10/20/12-10/20/12		Sat Prime Special		8-10p		-----Sa--	:30	\$1,900.00	0.00	NM		
Ⓜ MG for 31.2,4.1,3.1,33.1,31.1														
E 32	8	10/20/12	10/20/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
NCAA FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$5,000.00		0.00			

Order / Rev: 36855
 Alt Order #: 08833338
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 693
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	8	10/20/12	10/20/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
NCAA FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$5,000.00		0.00			
E 33	8	10/16/12	10/16/12	Tue 10-11p Vegas	CM	10-11p -T-----	:30	1	\$8,500.00	LV1	0.00	NM	0	\$0.00
VEGAS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$8,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12		Tue 10-11p		10-11p		-T-----	:30	(\$8,500.00)	0.00	NM		
See MG 31.3,31.4,31.5 [da]														
E 34	8	10/18/12	10/18/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$18,000.00	LV1	0.00	NM	1	\$18,000.00
BIG BANG/TWO & A HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$18,000.00		0.00			
E 35	8	10/21/12	10/21/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
THE MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$12,000.00		0.00			
E 36	8	10/20/12	10/21/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	1	\$1,100.00	LV2	0.00	NM	1	\$1,100.00
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----SS				1	\$1,100.00		0.00			
E 37	8	10/16/12	10/19/12	Craig Ferguson Craig Ferguson	CM	1237a-137a -TWTF-- (12:37 XM-1:37 XM)	:30	2	\$450.00	LV1	0.00	NM	2	\$900.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$450.00		0.00			
E 38	8	10/21/12	10/21/12	Sun 105-205a Bros/Sist@M Crimtime Saturday	CM	105-205a -----S (1:05 XM-2:05 XM)	:30	1	\$150.00	LV1	0.00	NM	1	\$150.00
CBS CRIMETIME/SPORTS SPECTACULAR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$150.00		0.00			
Totals												73	\$123,650.00	